

Royal Society 'Be Royal' Giveaway #2 Official Rules

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING. PROMOTION IS OPEN TO LEGAL RESIDENTS OF CANADA (EXCLUDING QUEBEC), 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY. CONTEST VOID WHERE PROHIBITED BY LAW.

PROMOTION PERIOD: The Royal Society 'Be Royal' Giveaway #1 (the "Contest") begins at 12:01:00 a.m. Mountain Standard Time ("MST") on June 19, 2018 and ends at 11:59:59 p.m. MST on August 18, 2018 (the "Promotion Period"). ELIGIBILITY: Open to legal residents of Canada (excluding Quebec), 18 years of age or older at time of entry. Void where prohibited or restricted by law. Employees or agents of Royal Society Inc., Royal Rally Inc. (the "Sponsor"), (collectively the "Releasees") their affiliates, subsidiaries, advertising and promotion agencies, or any other suppliers to Sponsor and the immediate families (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and persons living in households of each, whether or not related are ineligible. All federal, provincial and local laws and regulations apply.

HOW TO ENTER: There are three ways to enter: 1) Eligible individuals who make an online purchase on www.RoyalSociety.ca website will receive one (1) contest entry for each \$10.00 spent (example: purchase \$100 of product from www.RoyalSociety.ca and receive 10 entries into the contest). No limit on number of entries received with a purchase on www.RoyalSociety.ca. (2) To enter without purchase, spot a vehicle with Royal Society decals and post it to Instagram with the hashtag #royalsociety. The photo must be taken after the contest period commences. Maximum three entries per person. (3) To enter without purchase, visit the Royal Rally/Ultimate Auto Protection booth at the Illmotion show on August 18 and enter the contest via physical voting ballot.

DRAWING: A random drawing will be conducted on or about August 17-18, 2018, via a live stream video on Facebook. The winner, once selected, is considered final in all matters relating to this contest. Odds of winning a Grand Prize depend on the number of eligible entries received.

PRIZE: Grand Prize: Entry on Royal Rally's September 2018 Wild West automotive scavenger-hunt event (more info at www.RoyalRally.ca) plus a \$200 gas card to be used on the event. Event date is: September 8th, 2018. Grand prize is valued at \$550 CAD. Prize may not be substituted or redeemed for other prizes. If winner is unable to attend the Royal Rally event, no refund will be issued. Winner will be required to have their photo taken both prior to, and on, the Royal Rally event to confirm receipt of prize, to be used in online and print promotion. Winner is responsible for all costs and fees associated with getting to, and from the event. Winner must bring their own vehicle to participate in the event and agrees to sport Royal

Society logos on their vehicle for the duration of the event. Failure to acknowledge winnings and provide a written statement 10 days following prize announcement will result in prize being forfeited and awarded to an alternate.

GENERAL RULES: Potential Grand Prize Winner will be notified by phone, email or mail on or about August 18, 2018. Potential Grand Prize Winner will be required to sign and return an Affidavit of Eligibility /Publicity and Liability Release, (where legal) within seven (7) days of notification attempt or prize will be forfeited and an alternate winner determined at random from among all eligible entries. If any potential Prize Winner is deemed a minor in his/her province of residence, prize will be awarded in the name of the Winner's parent or legal guardian. If the potential Grand Prize Winner does not return the required documents within the stated timeframe, the corresponding Winner will be disqualified and an alternate Winner will be selected. Should the potential Winner (or any other alternate potential Winner) decide to decline the prize for any reason whatsoever, Sponsor shall have no further obligation to that potential Winner, and an alternate potential Winner will be selected, if time permits. Acceptance of a prize constitutes permission to the Sponsor and its agencies to use Winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. By accepting a prize, Winner agrees to hold Releasees harmless against any and all claims and liability from any accident, loss or injury occurring from this promotion or in any way related to the prize or use/misuse thereof, or while traveling to and/or from a location to obtain or use a prize. No substitution or transfer of prize allowed, except at Sponsor's sole discretion. Releasees shall not be liable for any printing or other errors or for delays in mail service. All entries become the property of Sponsor and will not be acknowledged or returned. By participating in this promotion, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are final and binding. Any questions, comments or complaints regarding the promotion are to be directed to the Sponsor at the address below.

INTERNET: Royal Society and its affiliates, and any Internet access or service providers, are not responsible for incorrect or inaccurate entry of entry information, human or other error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software or any combination thereof, inability to access Web sites, or damage to a user's computer system (hardware or software) due to participation in this contest. If Sponsor determines, in their sole discretion, that there is any suspected or actual electronic tampering with the contest or if technical difficulties compromise the integrity of the contest or if any noncompliance with the rules has occurred, Sponsor reserves the right to void the entries at issue and/or terminate the contest and conduct a random drawing to award the Prizes using all eligible, non-suspect entries received in the applicable drawing pool as of the promotion end date. If the contest is terminated due to tampering or technical difficulties prior to its end date, notice will be posted at www.RoyalSociety.ca. Any attempt to deliberately damage the content or operation of this contest is unlawful and subject to legal action by the Sponsor or its agents. Entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The "authorized account" holder is the natural person who is assigned to the e-mail address by an Internet access provider, online service provider, or other organization that is

responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Any online entries submitted by automated means, or third-party, will be disqualified. Entries will not be valid until received by Sponsor.

ADDITIONAL RULES: Winners will be required to correctly answer a time limited mathematical skill testing question administered by mail or telephone prior to award of any prize. Entrant must confirm residence in Canada, prior to claiming contest winnings. If Entrant is unable to prove residency in Canada, they may be found in violation of Canadian law and subject to prosecution and significant monetary penalties.

WINNERS LIST: For the Winner's list, available after August 18, 2018, visit www.RoyalSociety.ca. ©2018. Royal Society Inc. All rights reserved. These Official Rules may not be copied, edited, or used for any other purpose, commercial or otherwise, without the express written consent of Royal Society Inc.